



John DeStefano, Jr.  
Mayor

**City of New Haven**  
**Office of the Economic Development Administrator**  
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Kelly Murphy, AICP  
Economic Development  
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**Testimony of the City of New Haven**  
**Before the Commerce Committee**

*In Support of*  
**HB 5014 - AN ACT AUTHORIZING BONDS OF THE STATE**  
**FOR THE SHUBERT THEATER IN NEW HAVEN**

*Submitted by*  
Kelly Murphy, AICP  
Economic Development Administrator  
City of New Haven

February 14, 2013

Senator LeBeau, Rep. Perone, and members of the Commerce Committee, I thank you for the opportunity to support HB 5014 – An Act Authorizing Bonds of the State for the Shubert Theater in New Haven.

New Haven is the cultural capital of Connecticut, and the Shubert Theater, along with the Long Wharf Theatre and Yale Repertory Theater, is a vital part of the City's cultural community, as well as an important economic driver. As it nears its 100<sup>th</sup> anniversary, the Shubert annually attracts over 100,000 patrons, generates \$4 million in ticket sales, and employs ten full-time and 250 part-time workers. In addition, it attracts thousands of visitors to downtown New Haven; visitors who have meals and drinks at local restaurants, and shop along Chapel Street and Broadway before and after catching their show. As a result, all told, the Shubert has a direct economic impact of \$15 million annually.

In order to continue its success, however, the Schubert requires upgrades to its mechanical systems, exterior masonry and roof. I strongly urge the Commerce Committee to authorize these bonds in support of the Shubert and Connecticut's creative economy.

**NEW HAVEN** IT ALL HAPPENS HERE

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